YOUR LOCAL TOURISM BOARDS

HIGH TRAFFIC TOURIST LIMITED SPACES AVAILABLE!



WE'RE SIMPLIFYING HOW TOURISTS FIND THE PLACES MOST IMPORTANT TO THEM

















EASY TO NAVIGATE + PLAN LISTINGS



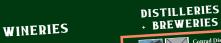


New! **AI Itinerary** Planner (includes listings)

Listing On Discover Stanthorpe Website Included

Itinerary Category Listings

> Local Community **Contacts**



Franite Belt Brewery

Pebs & Clubs socration safet Phone sumber socration number socration number socration number

UNIQUE+SPECIAL

Granite Belt Christmas Farm

NATURAL

TASTE

STAY







WHY SHOULD YOU LIST?

- BE SEEN AS THE 'GO TO' IN YOUR TOURISM CATEGORY WITH TOURISTS
- LIMITED ADVERTISING SPACES TO MAXIMISE FOCUS ON YOU!
- INCLUDES DISPLAY BOARDS AT TOP LOCAL TOURIST STOPS
- HIGH VISIBILITY PLACEMENTS
- · INCLUDES A 12 MONTH LISTING!
- INCLUDES AN ONLINE
 'DISCOVER STANTHORPE' LISTING
- INCLUDES PRIORITY MENTION IN THE ALITINERARY PLANNER!



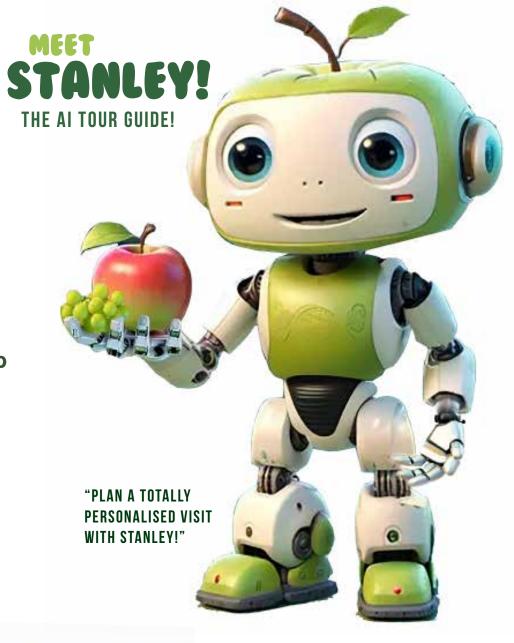
LIMITED SPACES AVAILABLE! HURRY!

WHAT'S THE NEW AL ITINERARY PLANNER?

OUR PROPRIETERY ITINERARY PLANNER POWERED BY AI ALLOWS TOURISTS TO CREATE A COMPLETELY PERSONALISED ITINERARY FOR THEIR VISIT TO THE REGION. BASED ON THEIR INDIVIDUAL INTERESTS.

THEY INPUT THEIR INTERESTS AND VISIT LENGTH. AND STANLEY WILL OUTPUT A FULL TRIP PLAN BASED ON THEIR INDIVIDUAL INTERESTS!

ADVERTISERS ON THE PRINTED BOARDS WILL BE PRIORITISED IN THE ITINERARY SUGGESTIONS FOR **TOURISTS**



Welcome to the Granite Belti It's fantastic to have you here, and I'm excited to help you plan a wondeful stay in this unique and picturesque region. Based at Stanthorpe, you're in the perfect position to explore some of Queensland's most beautiful landscapes and enjoy a host of specially curated activities that align perfectly with your interests. Day 2: Nature Pursuits and Brews

Since you prefer camping and glamping and are tooking for family-frien When Holiday Park, It's a delightful place with excellent facilities and

- Morning: Girraween National Park Experience our granite landscapes and perhaps enjoy a guided walk to see beautiful flora and fauna.
- Afternoon: Granite Belt Brewery After a refreshing morning with nature, a visit to the Granite Belt Brewery will be perfect to sample some local brews.
- · Evening: Campfire and Stories at the Park Return to Stanthorpe Holiday Park for an evening campling partner for a few y



HERO BILLBOARD SPACE

INCLUDES

PREMIUM BILLBOARD SPACE

ONLY 16 AD SPACES AVAILABLE!

PLUS.

ITINERARY CATEGORY BILLBOARD AD WITH QR CODE TO LISTING

PLUS.

AI PLANNER PRIORITY MENTIONS

PLUS,

DISCOVERSTANTHORPE.COM.AU

FEATURED ONLINE PROFILE

PLUS FIRST RIGHT TO RENEWAL!

ALL 5 BILLBOARDS FOR

\$1870, 12 MONTHS!

UNIOUE+SPECIAL

Granite Belt Christmas Farm

WINERIES

Balancing Heart
Feature - Feature - Feature
ADDRESS LINE HERE - 07 0000 00000

ITINERARY BILLBOARD LISTING

INCLUDES

ITINERARY CATEGORY BILLBOARD AD ONLY 7 PER CATEGORY TO MAXIMISE INTEREST!

PLUS.

AI PLANNER PRIORITY MENTIONS PLUS,

DISCOVERSTANTHORPE.COM.AU LISTING
PLUS FIRST RIGHT TO RENEWAL!

\$1400, 12 MONTHS!

COMMUNITY & SUPPORT Automotive Business name Phone number Business NAME Business NAME

COMMUNITY CONTACT LISTING

INCLUDES

RESTAURANTS, CLUBS + PUBS,
MEDICAL, CHURCHES, REAL ESTATE,
MARKETS, AUTOMOTIVE, GROCERIES

PLUS,

DISCOVERSTANTHORPE.COM.AU
LISTING

MAXIMUM 5 PER CATEGORY!

PLUS FIRST RIGHT TO RENEWAL!

\$550, 12 MONTHS!



HURRY!
BOOK MY SPOT
CLICK HERE

OR GO TO DISCOVERSTANTHORPE.COM.AU/GET-STARTED/

OUR EXPERIENCED TOURISM DESIGNERS CAN HELP WITH YOUR AD DESIGN TOO!

LOCAL TOURISM BILLBOARDS

2025 WINNERS!

Australian Innovation Award, CIAA Future Leaders Award, CIAA



PROVIDED BY

holiday brands

.com.au

1300 0 BRAND

WE'RE AWARD WINNING TOURISM MARKETERS

We were recently awarded 2 Australian awards! Including for innovation in our marketing and AI offferings!

2025 Winner - Amanda Dempster, Future Leaders Award, CIAA

2025 Winner - Holiday Brands - Gery Ryan OAM Innovation Award, CIAA

2025 Winner - Stanthorpe Holiday Park - Refurbishment Award CPAQ

2025 Finalist - Stanthopre Holiday Park - Turn Around Award CPAQ

2025 Finalist - Innovation Award, CPAQ

2024, Winner - Tourism Marketing Agency of the Year, APAC

2024, Winner - Outsourced Marketing Experts of the Year, APAC

2023, Winner - international Brand Design award, Iron A Design Award

2023 Winner - Qld's Top Performance Marketing Agency, APAC

2022 Winner - Best Tourism Marketing Agency APAC

2022 Finalist - Top 5 for Digital Marketing Agencies, AWA Awards

We're experts in tourism driven marketing.

Brand
designers for these
local brands:



